

MEDIA ADVISORY

JANUARY 30, 2012

Monkey Bars Storage Systems specializes in garage organization. The company, which provides homeowners with customized storage solutions, has over 80 dealers in geographic regions throughout the United States and in Canada.

This media kit provides access to information on Monkey Bars Storage Systems, including a press release, options for high-resolution images and details on the company's history.

If you have any questions or would like further information, please visit monkeybarstorage.com/dealers to find the Monkey Bars dealer nearest you, or send an email to Ryan Hales at PR@MonkeyBarStorage.com.

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MONKEY BARS

FOR IMMEDIATE RELEASE

JANUARY 30, 2012

REVVING UP THE GARAGE

BETTER ORGANIZATION CENTRAL TO SPACE-SAVING SYSTEM

In looking for ways to make home improvements and to get more organized, homeowners may consider revving up their garages, an area where household items and recreational gear can take over.

And while the basic problem of how to effectively use garage space is a common concern, one who has successfully tackled garage organization is entrepreneur Jared Newman.

As he was considering how to get his garage better organized, his basic question became, "What good is a two-car garage if I can't fit two cars into it?"

His solution has turned into Monkey Bars Storage Systems, a company he founded in 2002.

Central to the Monkey Bars system is organizing long- and short-term storage items by using the vertical space in garages. Utilizing steel brackets, shelving and hooks, the system can take on a variety of sizes based on homeowner specifications and garage parameters. A garage storage system typically costs homeowners under \$1,600, including installation.

Homeowners meet with a local Monkey Bars dealer for an assessment to determine the organizational system size and configuration for a particular garage. Following the installation of the system, which takes about four hours on average, a company representative will organize the storage items for the homeowner.

Jane Marshall-Spreier of Pocatello, Idaho, is one who has seen the difference a Monkey Bars system can make. Marshall-Spreier and her family received a garage storage system from the company as part of a home makeover on ABC's "Extreme Makeover: Home Edition" in the fall of 2010.

"Overall, the Monkey Bars system is just the best system I have ever seen in a garage for garage storage," Marshall-Spreier said in a video testimonial for Monkey Bars following the taping of the show. "It was just amazing what we could do and how much I could store in my garage. It was fabulous."

In the Monkey Bars system, long-term storage items, which the company defines as something that is only accessed about once a year, are stored on shelves. Below the shelves are horizontal bars suited to store items used more frequently.

The bars, which slide into brackets that support the upper shelving, give place for the variety of hooks that can hold everything from bikes and golf bags to shovels and surf boards. The company also offers organizational tools for shoes and saddles.

Secured with a 3 x 3/8 inch screw in the centers of wall studs, the system is capable of holding up to 1,000 pounds every 4 feet.

There are over 80 Monkey Bars Storage Systems dealers in North America, each covering a specific geographic area. More information on Monkey Bars Storage Systems, including a list of dealers, is available at www.monkeybarstorage.com.

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COMPLETE GARAGE INSTALLATION

A garage that has been outfitted with a Monkey Bars system shows how shelves, bars and hooks combine to create a customized storage solution. In addition to storage products, Monkey Bars provides garage flooring services.



THE GARDENER

Since hobbies like gardening take a variety of equipment, Monkey Bars provides a variety of storage solutions. Customized systems can house items like rakes and shovels, as well as bikes and skis.



THE ENTHUSIAST

The Monkey Bars storage systems can be customized to align with a various interests. Items such as sporting gear can be grouped, categorized and ready for every sporting season.



WALL STORAGE

With the Monkey Bars storage system, the vertical space in garages is utilized to store household and recreational items. The company installs customized systems and helps homeowners organize their storage following system installation.



CHAIR RACK

Household items such as folding chairs can be stored on Monkey Bars racks. The company provides several storage options to hold a variety of items such as gardening tools and sporting goods.



BIKE RACK

The Monkey Bars bike racks can store one to six bikes. The industrial steel bar handles the weight, and the rubber-coated hooks protect bike rims.

MONKEY BARS STORAGE SYSTEMS Q&A

THE STORAGE SYSTEM

Q: Why is a Monkey Bars storage system better than other garage organizational products?

A: Central to the Monkey Bars system is organizing long- and short-term storage items by using the vertical space in garages. The Monkey Bars shelves are for storing long-term items, while hooks help organize items used more often. Monkey Bars representatives assist homeowners in determining an organizational system size and configuration for their garages and lifestyles.

Q: Is it true the system can hold 1,000 pounds of storage every 4 feet?

A: Yes, this is true.

Q: How much does a Monkey Bars storage system cost?

A: The cost will vary because we customize installations for customer needs. Monkey Bars systems are generally half the cost of other garage cabinets. Our average system and installation costs about \$1,600.

Q: How is the Monkey Bars storage system mounted to the wall?

A: The system is mounted with 3 x 3/8-inch lag screws in the center of wall studs.

Q: Is there any kind of warranty for the product?

A: A lifetime warranty is available for each installed system.

INSTALLATION

Q: How long does a typical installation take?

A: A typical garage installation will take about four hours.

Q: Does a customer need to be home during the installation?

A: No. All the installer needs is access to the garage when beginning the installation.

Q: Will you organize my garage after the installation is complete?

A: Yes. After the installation of Monkey Bars systems we take the time to organize your garage for you.

Q: Can I install the Monkey Bars system myself?

A: Typically, a trained representative installs a system. We want to guarantee that the product is installed correctly. We also take pride in organizing your garage for you.



MONKEY BARS

FLOORING

Q: How much does a garage floor resurfacing cost?

A: The average floor resurfacing is \$1,600, although every garage floor is different. Some garage floors require a lot of crack repair and prep work in order to turn out the quality that we expect. This is why an estimate from your local dealer is important.

Q: How will you prep my floor for your coating?

A: We repair any cracks and degrease oil spots before aggressively grinding the entire surface with concrete floor machines.

Q: Can you coat new concrete?

A: We can coat new concrete that is at least 30 days old. We generally want the concrete to be at least 60 days old before an overlay.

Q: What material do you use on garage floors?

A: We carry both epoxy and polyurea floor systems. The polyurea systems are the best products available for application and durability.

Q: How do I clean my garage floor after they are resurfaced?

A: We recommend spraying out your garage often with a hose nozzle or using a pressure washer. Next, squeegee any excess water out of the garage. We recommend avoiding soap because it can leave a film that will make your floor look dull.

Q: How long will my floor last?

A: We recommend getting a new clear coat put on every 5 to 10 years. This will continue to enhance the floor and keep it in top shape.

Q: What about hot tires or black marks from my tires?

A: Our products are resistant to hot tire marks and black marks. This has been proven in some of the hottest weather areas in the country.

Q: Is my garage floor system stain resistant?

A: All our flooring materials are chemical resistant to common household products such as oil, gas, acetone, pool chemicals, wine, brake fluid, salt and mineral spirits.

THE COMPANY

Q: How did Monkey Bars get started?

A: Monkey Bars Storage Systems started with one man who wanted to better utilize the space in his garage. What started out as a Saturday project has continued into the garage organizing company Monkey Bars Storage Systems.

Q: How long has Monkey Bars been in business?

A: Monkey Bars Storage Systems has been in business since 2002. The office in Salt Lake City, Utah, opened in 2005. In 2006 dealers began in St. George, Utah, and Phoenix, Ariz. More rapid growth started in the spring of 2008.

Q: How do I become a dealer of the Monkey Bars products?

A: Please visit www.MonkeyBarStorage.com to learn more about the company, Monkey Bars products and about joining the Monkey Bars team.



MONKEY BARS

HISTORY

While entrepreneur Jared Newman had the square footage needed to park a car, he didn't have the space. So, he decided to do something about his garage. He went looking for an organizational solution, a way to store items in the garage while still having a place to park.

But he didn't find an organizational product on the market he felt was an effective storage solution. The next step was to create his own.

That was in 1999. He went to work building a storage system that would be sturdy, easy-to-use and efficient with available space. The concept not only worked, but started to catch on, and in 2002 the Monkey Bars Storage Systems business began.

Since its 2002 beginning, the company has expanded to over 80 dealers in the United States and Canada. Over the years, Monkey Bars Storage Systems has added hooks and accessories to its product line. Flooring services are available, too. There is a training program for dealers, a shipping facility to handle orders and an expanding outreach to support and increase business.

What started as an idea for one family's garage has become a dynamic company that continues to grow.



MONKEY BARS STORAGE SYSTEMS TIMELINE

// JUNE 2012

10 years in business: 2012 marks the tenth anniversary of Monkey Bars Storage Systems.

// JANUARY 2012

Expanding facilities: The Monkey Bars Storage Systems corporate offices and shipping operation move to the same facility. The new location provides an expanded work area for company personnel.

// OCTOBER 2011

AJC newspaper article: The Atlanta newspaper AJC runs an article on organization that is accompanied by a photograph of a Monkey Bars storage system.

// MARCH 2011

Associated Press article: Monkey Bars Storage Systems is featured in an Associated Press article that runs in newspapers across the United States.

// JANUARY 2011

ABC's "Extreme Makeover Home Edition": The home project featured in the Jan. 2 episode of the television series utilized Monkey Bars products to provide garage storage solutions.

// NOVEMBER 2010

ABC's "Extreme Makeover Home Edition": Monkey Bars products were used to solve storage problems for the home project on Episode 7 of Season 8, which aired Nov. 7.

// JUNE 2009

First dealer in Canada: The first Monkey Bars dealer in Canada, located in Edmonton, Alberta, joins the company.

// 2007

Dealer Model: Monkey Bars seriously pursues a dealer model for company expansion. By the following year the basis for the company's dealer model is in place.

// 2006

Move to Rexburg, Idaho: The company headquarters are established in Rexburg, Idaho.

// APRIL 2005

First dealer: The first dealer, located in Salt Lake City, Utah, joins the Monkey Bars team. The dealer network is central to the company's growth and structure.

// 2002

Gorgeous Garage begins: Entrepreneur Jared Newman starts the Gorgeous Garage business, the initial venture that has become known as Monkey Bars Storage Systems.



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